

EXECUTIVE PROFILE

Senior creative leader with 20+ years of experience shaping brands, creative teams, visual communications, and design functions across financial services, technology, entertainment, and agency environments. Combines deep hands-on creative expertise with team leadership, operational strategy, talent development, and executive partnership. Known for raising creative standards, developing people, solving complex challenges, and applying creative and operational expertise across diverse business contexts. Experienced building creative systems and capabilities, transforming underperforming teams and processes, and guiding high-visibility work from strategy through execution.

CORE LEADERSHIP & EXPERTISE

Design Leadership • Creative Direction • Creative Operations • Team Leadership & Mentorship • Executive & Client Partnership • Workflow Design & Process Optimization • Training & Talent Development • Creative Standards & Quality Control • Presentation Design • Brand Development • Design Systems • Generative AI, Prompting & AI-Enabled Creative Workflows • Adobe Photoshop • Illustrator • InDesign • Microsoft PowerPoint

PROFESSIONAL EXPERIENCE

Evercore

Presentation Consultant

2023–Present

- Go-to designer for high-visibility, client-facing custom-branded presentation work, supporting complex assignments and broader production and creative operations.
- Create custom design materials from limited or nonexistent client brand assets, including presentation identities, custom graphics, executive presentations, and communications materials; work and production approaches are regularly referenced as examples and design standards for new assignments.
- Frequently requested by bankers and presentation managers for complex, high-pressure, or difficult assignments and regularly selected to support demanding stakeholders and time-sensitive production needs.
- Mentor, train, and supervise new designers, helping prepare them to meet Evercore's creative, technical, and production standards before working independently.
- Deliver client-ready presentation templates with minimal revision, with approximately 90% receiving first-round approval.

Moelis & Company

Creative Supervisor

2023

- Personally referred to help recover a firmwide rebrand that was approximately six months behind schedule, with only three months remaining until launch.
- Partnered directly with the CMO, VP of Marketing, Assistant VP, account directors, presentation managers, and offshore production teams to reset priorities, approvals, timelines, and production standards, restoring the rebrand to schedule for an on-time launch.
- Audited, rebuilt, and standardized dozens of core branded templates and materials, then personally converted, reviewed, quality-controlled, and finalized several hundred additional deliverables.
- Evaluated presentation-team operations following launch, identifying workflow inefficiencies and manual production bottlenecks; recommended and helped implement tools and services that improved speed, consistency, and production efficiency.

RR Donnelley

Training Supervisor

2022–2023

- Helped establish and operate a centralized two-week technical training program for new hires supporting legal document processing and investment banking presentation production.
- Developed training materials and maintained the recurring program while supporting broader operational needs.
- Led new-hire training groups every two weeks, delivering classroom instruction, technical demonstrations, hands-on exercises, and open-lab support across Microsoft Office and document-production workflows.
- Trained more than 100 employees, evaluating each participant against defined testing, performance, and readiness criteria and providing placement recommendations and feedback to account directors and managers before transition into production roles.

PROFESSIONAL EXPERIENCE (CONT'D)

Morgan Stanley

Lead Presentation Designer

2020–2022

- Promoted into lead responsibility within months of joining an 8-person Phoenix presentation team, becoming a trusted escalation point for complex design, production, and client requests.
- Designed and negotiated a major operating-model change that gave the Phoenix team direct ownership of its production queue and banker communication, improving collaboration, workflow efficiency, and client relationships.
- Managed daily production operations across queue prioritization, workload delegation, shift coverage, client escalations, and quality control, structuring assignments around individual strengths and building a collaborative team model through cross-training, mentorship, and specialized roles.
- Maintained service continuity through a major offshore production disruption, personally covering critical workload and preventing backlog during an extended outage.
- Advocated for promotions, raises, and expanded responsibilities for high-performing team members while mentoring less-experienced operators into stronger design roles.
- Helped grow the Phoenix operation from 8 employees to more than 20, with expanded budget, staffing, and office capacity as the site assumed greater ownership of presentation production.

Neat Capital

Design Director

2019–2020

- Built the creative function for Neat Capital and its family of companies from the ground up, developing a complete design system from an initial logo concept into a cohesive brand, digital presence, and communications platform.
- Directed the design and launch of Neat Capital, Neat Homes, and Neat Loans across web, investor communications, lead-generation campaigns, internal presentations, recruiting materials, and broader marketing collateral.
- Partnered directly with the CEO and CTO to translate business objectives and messaging into visual strategy and execution, serving as the organization's primary creative resource.
- Established the company's presentation, brand, and marketing foundation ahead of its Series A stage and subsequent acquisition, giving the business a professional and scalable visual presence where none had previously existed.

Neoganda

Art Director

2013–2019

- Served as a core creative and technical lead within a boutique entertainment agency, overseeing interactive design, animation, development, and campaign production for major film and entertainment clients.
- Concepted and delivered hundreds of digital advertising campaigns, often managing multiple overlapping projects through concept, mockup, prototype, production, and final delivery in a high-volume, deadline-driven environment.
- Combined conceptual design, interactive development, animation, and hands-on production while working directly with studio clients to translate pre-release films and campaign objectives into polished digital creative.
- Contributed to pitches and new-business efforts for clients including Warner Bros., Sony, STX, Lionsgate, and others.
- Became a trusted technical problem-solver for complex interactive work after initially joining as a freelancer and successfully rescuing a broken campaign, leading to an immediate full-time offer.

EARLIER CREATIVE EXPERIENCE

Interactive Art Director — Mekanism

2012–2013

Art Director — Bio-Rad Laboratories

2011–2012

Interactive Designer — TRX Training

2010–2011

Art Director — CBS Interactive

2008–2010

Interactive Designer — Agency.com

2007–2008

Lead Designer — Sensis

2006–2007

EDUCATION

A.A., Visual Communication

Platt College

PORTFOLIO

www.romestudios.com