David Rome

Presentation Design | Creative Operations

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PROFESSIONAL PROFILE

Creative and technical production expert specializing in advanced PowerPoint design, scalable custom presentation templates, and executive communications for global brands and organizations. Trusted by executives, stakeholders, and creative teams for complex, time-sensitive assignments requiring precision, technical mastery, and exceptional visual execution. Combines hands-on expertise with creative operations leadership, team mentorship, process optimization, and AI-assisted production workflows.

CORE EXPERTISE

Advanced PowerPoint Design • Presentation Production • Scalable Custom Built Templates • Creative Operations • Creative Direction • Team Leadership & Mentorship • Creative Standards & Quality Control • Workflow Optimization • Executive & Client Partnership • Generative AI Art Direction • AI-Assisted Creative Workflows • Adobe Creative Suite • Microsoft PowerPoint • ChatGPT • Claude • Rogo

PROFESSIONAL EXPERIENCE

Evercore

Senior Presentation Designer
2023–Present

- Lead custom client-branded PowerPoint template design for investment banking presentations, producing approximately one bespoke client template per day on average and supporting complex executive assignments.
- Build scalable, presentation-ready template frameworks and original graphics from established client assets or minimal brand guidance; establish visual standards used across subsequent assignments.
- Regularly requested by bankers and presentation managers for complex, time-sensitive assignments, demanding stakeholders, and specialized technical production.
- Mentor, train, and review new designers before independent production assignments, reinforcing technical methods, brand consistency, presentation quality, and client-ready file standards.
- Deliver production-ready client-branded templates with approximately 90% receiving first-round approval.

Moelis & Company

Creative Supervisor
2023

- Recruited to recover a firmwide presentation rebrand running approximately six months behind schedule, with just three months remaining before launch.
- Partnered directly with the CMO, VP of Marketing, Assistant VP, account directors, presentation managers, and offshore production teams to reset priorities, approvals, timelines, and production standards, restoring the rebrand to schedule for an on-time launch.
- Audited, rebuilt, and standardized dozens of core PowerPoint templates and branded materials; personally converted, quality-controlled, and finalized several hundred additional deliverables after launch.
- Evaluated presentation-team operations following launch, identifying workflow inefficiencies and manual production bottlenecks; recommended and helped implement tools and services that improved speed, consistency, and production efficiency.

RR Donnelley

Training Supervisor
2022–2023

- Helped establish a centralized technical training program for legal document processing and investment banking presentation production, with new-hire cohorts every two weeks.
- Developed training materials and maintained the recurring program while supporting broader operational needs.
- Led new-hire training groups every two weeks, delivering classroom instruction, technical demonstrations, hands-on exercises, and open-lab support across Microsoft Office and document-production workflows.
- Trained more than 100 employees, evaluating each participant against defined testing, performance, and readiness criteria and providing placement recommendations and feedback to account directors and managers before transition into production roles.

PROFESSIONAL EXPERIENCE (CONT'D)

Morgan Stanley

Lead Presentation Designer
2020–2022

- Promoted to lead within months of joining the eight-person Phoenix presentation team, becoming an escalation point for advanced PowerPoint design, presentation production, and banker requests.
- Negotiated a shift to local ownership of the Phoenix production queue and direct banker communication, strengthening accountability, collaboration, and production responsiveness.
- Led production queue priorities, assignments, shift coverage, quality control, technical coaching, and client escalations; matched projects to individual strengths and developed designers through mentorship.
- Maintained service continuity through a major offshore production disruption, personally covering critical workload and preventing backlog during an extended outage.
- Advocated for promotions, raises, and expanded responsibilities for high-performing team members while mentoring less-experienced operators into stronger design roles.
- Helped expand the Phoenix operation from eight employees to more than 20 as its presentation-production responsibilities, staffing, and budget grew.

Neat Capital

Design Director
2019–2020

- Built the creative function for Neat Capital and its family of companies from the ground up, developing a complete design system from an initial logo concept into a cohesive brand, digital presence, and communications platform.
- Designed and launched branded websites, investor presentations, recruiting materials, sales collateral, and digital campaigns for Neat Capital, Neat Homes, and Neat Loans.
- Partnered directly with the CEO and CTO to translate business objectives and messaging into visual strategy and execution, serving as the organization's primary creative resource.
- Established the company's presentation, brand, and marketing foundation ahead of its Series A stage and subsequent acquisition, giving the business a professional and scalable visual presence where none had previously existed.

Neoganda

Art Director
2013–2019

- Led interactive design, animation, development, and high-volume digital campaign production for entertainment clients, combining creative direction with hands-on technical execution.
- Concepted and delivered hundreds of interactive advertising projects through design, prototypes, animation, technical production, and final quality control under overlapping deadlines.
- Combined conceptual design, interactive development, animation, and hands-on production while working directly with studio clients to translate pre-release films and campaign objectives into polished digital creative.
- Contributed to pitches and new-business efforts for clients including Warner Bros., Sony, STX, Lionsgate, and others.
- Became a trusted technical problem-solver for complex interactive work after initially joining as a freelancer and successfully rescuing a broken campaign, leading to an immediate full-time offer.

EARLIER CREATIVE EXPERIENCE

Interactive Art Director — Mekanism
2012–2013

Art Director — Bio-Rad Laboratories
2011–2012

Interactive Designer — TRX Training
2010–2011

Art Director — CBS Interactive
2008–2010

Interactive Designer — Agency.com
2007–2008

Lead Designer — Sensis
2006–2007

EDUCATION

A.A., Visual Communication
Platt College